

Summer Collection '22

De Jong Plant B.V.



Introduction

It's our pleasure to offer you our brand new product catalogue containing our Summer Collection 2022. For many years De Jong Plant B.V. is a leading supplier of large amounts colourful Hydrangeas from the best quality in different pot sizes.

We grow Hydrangeas at our locations in Boskoop and Stompwijk, which contains 7ha of container fields and 5ha of greenhouses. Our plant brands are famous domestically and abroad. These heroes get supplied to mainly garden centres, D.I.Y stores, Online stores, supermarkets and mailorder sales throughout Europe. Beside Hydrangeas we also grow diverse other products in huge amounts. We feel it is our job to offer you the best quality plants. We run this every day with a professional and highly evolved team.

Our company is MPS A, MPS Gap and MPS SQ certified, ensuring compliance with the demands of the horticultural sector in the areas of safety, working standards, crop protection and environment.

Would you like to meet us? We're happy to show you our great people, strong brands and colourful nursery.

With kind regards,
De Jong Plant B.V.

GET IN TOUCH WITH OUR SALES TEAM

Danny de Bruin
+31 (0) 6 291 693 50
danny@dejongplant.nl

Dave van der Heiden
+31 (0) 6 513 944 95
dave@dejongplant.nl

Eelco Nell
+31 (0) 6 229 516 63
eelco@dejongplant.nl



De Jong Plant B.V. concepts

Consumer; creating a wow-factor by inspiration and the correct care instructions.

Florist; creating an exclusive and distinctive product.

Retail/ Cash & Carry; getting connected and co-create new market opportunities.

Get inspired

BY NATURE

After many years of experience we collected many Hydrangea favourites which are highly appreciated by retailers, consumers and specialists in the field.

At our social channels we provide you with daily inspiration of our novelties, new brands and our latest assortment.

FLORIDAY

Did you know that we update our product pictures weekly at Floriday?

This makes it easy for you and your customers to check our plant quality and status of growth.



@dejongplant





Colourful

CONTENT

Introduction	1
POS materials	4
Hydrangea macrophylla P19 (3 ltr.)	5
Hydrangea macrophylla P23 (5ltr.)	7
Hydrangea macrophylla Black Diamonds® P23 (5 ltr.)	9
Hydrangea macrophylla Colour your table® P26 (5 ltr. bowl)	11
Hydrangea macrophylla Endless Summer® P23 (5 ltr.)	13
Hydrangea macrophylla Forever & Ever® P23 (5 ltr.)	15
Hydrangea macrophylla Forever & Ever® Hortbux P23 (5 ltr.)	19
Hydrangea macrophylla Magical® P20 (3,5 ltr.)	21
Hydrangea macrophylla Magical® P23 (5 ltr.)	25
Hydrangea macrophylla Music Collection® P23 (5 ltr.)	27
Hydrangea macrophylla Royalty® Collection P20 (3,5 ltr.)	29
Hydrangea macrophylla Royalty® Collection P23 (5 ltr.)	33
Hydrangea macrophylla Three Sisters® P25 (6 ltr.)	35
Hydrangea macrophylla Switch® Collection P23 (5ltr.)	37
Hydrangea hybrid Runaway Bride® P20 (3,5 ltr.)	39
Hydrangea hybrid Runaway Bride® P25 (6 ltr.)	39
Hydrangea hybrid French Bolero® P20 (3,5 ltr.)	39
Hydrangea hybrid French Bolero® P25 (6 ltr.)	39
Hydrangea paniculata Gardenlights® Collection P23 (5 ltr.)	41
Awards	42

POS Materials

IMAGE DATABASE

This year De Jong Plant B.V. made fresh photo material to support our story and your business. You'll find all our available imaginary on our special online database:

dejongplant-online.com

CATALOGUES AND LEAFLETS

For every product brand De Jong Plant B.V. developed Marketing materials such as a consumer leaflet, roll-up banners and special table banners.

ATTRACTIVE PACKAGING SOLUTIONS

Our plants are very precious to us, which is why we transport these treasures in top quality packaging. That allows the consumer to enjoy them just as much as we do. Our Hydrangea plants are available with a special potcover or with a colourpicture label. Ask our Sales team for the possibilities. For more information visit our website:

dejongplant.nl





Hydrangea macrophylla

P19



Varieties

Hydrangea macr. Blue
Hydrangea macr. Red
Hydrangea macr. Pink
Hydrangea macr. White

P19 (3 ltr.)
Flowers: 5 – 8

Delivery time: mid April – mid May
Plant size: 25 – 30 cm

Hydrangea macrophylla

P23



Varieties

Hydrangea macr. Blue
Hydrangea macr. Red
Hydrangea macr. Pink
Hydrangea macr. Purple
Hydrangea macr. White



Hydrangea macrophylla

TELLER P23



Varieties

Hydrangea teller Blue
Hydrangea teller Red
Hydrangea teller Pink
Hydrangea teller White

P23 (5 ltr.)
Flowers: 7 - 12

Delivery time: May - mid September
Plant size: 30 - 40 cm



Hydrangea macrophylla

BLACK DIAMONDS® P23



Varieties

Hydrangea macr. Light My Fire® NEW
 Hydrangea macr. Red Angel®
 Hydrangea macr. Red Angel® Purple
 Hydrangea teller After Midnight® NEW
 Hydrangea teller Dark Angel®
 Hydrangea teller Dark Angel® Purple



P23 (5 ltr.)
 Flowers: 6 – 10

Delivery time: May – mid June
 Plant size: 30 – 40 cm



Hydrangea macrophylla

COLOUR YOUR TABLE® P26



Varieties

Hydrangea macr. Colour your table® Lilac

Hydrangea macr. Colour your table® Red



P26 (5 ltr. bowl)
Flowers: 8 – 12

Delivery time: May
Plant size: 25 – 30 cm



Hydrangea macrophylla

ENDLESS SUMMER® P23



Varieties

Hydrangea macr. Bloomstar® Blue *

Hydrangea macr. Bloomstar® Pink *

Hydrangea macr. The Bride®

Hydrangea macr. The Original® Blue

Hydrangea macr. The Original® Pink

Hydrangea macr. Summer Love® Purple

Hydrangea macr. Summer Love® Red

* No picture displayed

P23 (5 ltr.)
Flowers: 5 – 8

Delivery time: April – mid May
Plant size: 30 – 40 cm





Hydrangea macrophylla

Forever&Ever®



The farmer hydrangea perhaps is the most popular garden and patio plant. The sphere shaped flowers provide colour for months and remain beautiful for a long time by slowly wilting. Although Hydrangea Macrophylla normally blooms on perennial wood, there is also a farmer hydrangea that produces beautiful flowers on annuals.

The specific qualities of Forever & Ever® and the sustainable way in which it is grown appeal to more and more retailers and consumers. If selected plants have passed a test phase of several years, they will receive the designation Forever & Ever®. This makes it a collection of the latest hydrangeas that bloom on annual wood.

The properties of Forever & Ever®

- Blooms on annual and perennial wood
- Free from care. Pruning is not necessary. If it's still likable, February is the best time
- Winter hardiness
- Bloom type: huge, round, sphereshaped flowers
- Flowering period: from spring till autumn (untill the first frost)
- Maximum height: 90 cm
- Suitable for landscaping, containers, balcony and terrace
- Available in red, white, blue, purple and pink

Hydrangea macrophylla

Forever&Ever® P23



Varieties

Hydrangea macr. Forever&Ever® Blue

Hydrangea macr. Forever&Ever® Pink

Hydrangea macr. Forever&Ever® Purple

Hydrangea macr. Forever&Ever® Red

Hydrangea macrophylla

Forever&Ever® P23



Varieties

Hydrangea macr. Forever&Ever® White
Hydrangea teller Forever&Ever® Blue
Hydrangea teller Forever&Ever® Pink
Hydrangea teller Forever&Ever® White

P23 (5 ltr.)
Flowers: 6 – 10

Delivery time: April – mid September
Plant size: 30 – 40 cm



Hydrangea macrophylla

Forever&Ever® P23



Varieties

Hydrangea macr. Hortbux® Blue ^{NEW}

Hydrangea macr. Hortbux® Pink ^{NEW}

The ideal sea of flowers instead of a standard green hedge. Enjoy your compact hedge with a guarantee of more than 100 blooms per linear metre. The Forever&Ever® Hortbux is a long-flowering plant and blooms until late in the autumn. The Forever&Ever® Hortbux remains very compact. After five years without pruning, it will only reach knee height.

P23 (5 ltr.)
Flowers: 6 – 10

Delivery time: April – mid September
Plant size: 30 – 40 cm



Extra compact Hydrangea, abundantly flowering



Hydrangea macrophylla

Magical Hydrangea®

Magical®

HYDRANGEA

Bring nature's vitality into your home and garden.

Magical® robust plants produce flowers whose exhilarating colours continue to change throughout their months-long blooming period. Connecting you with nature's magic.

Colours that keep changing

Daylight changes the colours of the Magical® hydrangea flowers. The bright shades gradually take on a romantic, autumnal glow of dark red or grey green. During a flowering season of 150 days, the flowers can display three to four shades of colour.

Hydrangea: delicate and hardy

Magical® hydrangeas have a gentle appearance, but they are robust and hardy. They flower for a very long time and their strong branches can withstand the wind and cold. In case of severe night frost, cover garden hydrangeas with a fleece cloth and fresh buds will appear by themselves after the winter. The Magical® plants stay upright during heavy rain showers, and are guaranteed to attract attention.

Together we grow Magical® hydrangeas of the highest quality with love and attention.

We are more than willing to help you improve your Magical® sales. For promotion materials, inspiration pictures or sales sheets, please visit: <https://magicalhydrangea.com/en/login>

Hydrangea macrophylla

Magical® P20



Varieties

Hydrangea macr. Noblesse®

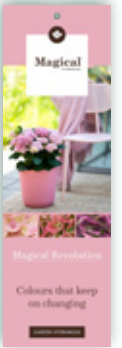
Hydrangea macr. Jewel Blue® NEW

Hydrangea macr. Jewel Pink® NEW

Hydrangea macr. Revolution® Blue

Hydrangea macrophylla

Magical® P20



Varieties

Hydrangea macr. Revolution® Pink
Hydrangea macr. Ruby Tuesday®



P20 (3,5 ltr.)
Flowers: 5 – 8

Delivery time: May – mid June
Plant size: 25 – 30 cm

Hydrangea macrophylla

Magical® P23



Varieties

Hydrangea macr. Amethyst® Blue *

Hydrangea macr. Amethyst® Pink *

Hydrangea macr. Green Delight®

Hydrangea macr. Greenfire®

Hydrangea macr. Harmony® *

Hydrangea macr. Jewel® Blue ^{NEW}

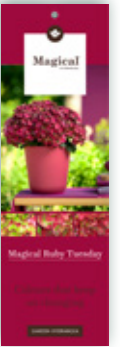
Hydrangea macr. Jewel® Pink ^{NEW}

* no picture displayed



Hydrangea macrophylla

Magical® P23



Varieties

Hydrangea macr. Noblesse®
Hydrangea macr. Revolution® Blue
Hydrangea macr. Revolution® Pink
Hydrangea macr. Ruby Tuesday®
Hydrangea macr. Sapphire®
Hydrangea macr. Wings®



P23 (5 ltr.)
Flowers: 6 – 10

Delivery time: May – mid September
Plant size: 30 – 40 cm



Hydrangea macrophylla

Music Collection® P23



Varieties

Hydrangea macr. Blue Ballad®

Hydrangea macr. Blue Boogiewoogie®

Hydrangea macr. Deep Purple Dance®

Hydrangea macr. Pink Punk®

Hydrangea macr. Red Reggae®

Hydrangea macr. Soft Pink Salsa®



P23 (5 ltr.)
Flowers: 7 - 12

Delivery time: mid April - mid September
Plant size: 30 - 40 cm



Hydrangea macrophylla

Royalty Collection®

Enjoy months of charm with the outstanding Royalty Collection®. This incredible plant collection is grown exclusively by De Jong Plant B.V. The Royalty Collection® is the perfect outdoor Hydrangea. When the Spring flowers begin to fade, the Royalty Collection is the perfect answer to make your garden, even more, inviting from early Summer to late Autumn.

The Royalty Collection® is a care- and user friendly plant that can be used outdoor in planters, tubs and baskets. With it's beautiful shapes and colours, excellent branching and rich flowering, the Royalty Collection® remains the #1 outdoor Hydrangea at the market and favourite of specialists and consumers domestically and abroad.

Benefits of the Royalty Collection®

The Royalty Collection® is a plant with broad possibilities, it is very sun-resistant and also rain-resistant. The Royalty Collection® Hydrangeas have a long shelf life, are very floriferous, produce the most intense colours and are also very colourfast and stable. In addition, this plant is easy to care for.

Striking presentation

We're more than willing to help you stand out in the market. We develop Marketing concepts in collaboration with our customers in order to provide the product with the right market perception. A striking instore or online presentation creates more sales revenues. Every Royalty Collection® plant is unique. Every plant will be delivered with a special plant label in order to provide customers the most important information to take care of their new Hydrangea plant.

Roll-ups, table banners of special merchandise on request. Are you interested in tailor-made solutions for your business. Get in contact and discover how the Royalty Collection® can fit perfectly into your business.

Hydrangea macrophylla

Royalty Collection® P20



Varieties

Hydrangea macr. Amor®

Hydrangea macr. Beauty of Boskoop®

Hydrangea macr. Burning Hot®

Hydrangea macr. Fabolo®*

Hydrangea macr. Fire Wings®

Hydrangea teller Koria®

Hydrangea macr. Lady Mata Hari® Blue

* No picture displayed



Hydrangea macrophylla

Royalty Collection® P20



Varieties

Hydrangea macr. Lady Mata Hari® Pink
 Hydrangea macr. Light O Day® – Silver leaf *
 Hydrangea macr. Ningbo® Red
 Hydrangea teller Sweet Lollipop®
 Hydrangea teller Tiffany® Purple
 Hydrangea macr. Ice Girl®
 Hydrangea macr. White Caps®

* No picture displayed



P20 (3,5 ltr.)
 Flowers: 5 – 8

Delivery time: end of April – end of August
 Plant size: 25 – 30 cm

Hydrangea macrophylla

Royalty Collection® P23



Varieties

Hydrangea macr. Amor®

Hydrangea macr. Caiprinha®

Hydrangea macr. Happy Blue®

Hydrangea macr. Green Flair® Red

Hydrangea macr. Green Shadow®

Hydrangea teller Lady in Red®



Hydrangea macrophylla

Royalty Collection® P23



Varieties

Hydrangea macr. Lady Mata Hari® Blue

Hydrangea macr. Lady Mata Hari® Pink

Hydrangea macr. Rosie® Purple

Hydrangea macr. Selma®

Hydrangea teller Tiffany® Purple

Hydrangea teller Wedding Gown®



P23 (5 ltr.)
Flowers: 6 – 10

Delivery time: end of April – mid September
Plant size: 30 – 40 cm



Hydrangea macrophylla

Three Sisters® P26



Varieties

Hydrangea macr. Three Sisters® Blue
Hydrangea macr. Three Sisters® Pastell
Hydrangea macr. Three Sisters® Pink
Hydrangea macr. Three Sisters® Violet

P25 (6 ltr.)
Flowers: 8 - 12

Delivery time: May
Plant size: 35 - 45 cm



Hydrangea macrophylla

Switch® P23



Varieties

Hydrangea macr. Fayette® Blue
 Hydrangea macr. Fayette® Pink
 Hydrangea macr. Kassiopeia® Blue
 Hydrangea macr. Kassiopeia® Pink
 Hydrangea macr. Pandorra® Blue
 Hydrangea macr. Pandorra® Pink



P23 (5 ltr.)
 Flowers: 6 – 10

Delivery time: May – mid June
 Plant size: 30 – 40 cm



Hydrangea hybrid

Runaway Bride® / French Bolero®



Varieties

Hydrangea hybrid Runaway Bride® 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)

Hydrangea hybrid French Bolero® Blue 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)

Hydrangea hybrid French Bolero® Pink 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)

* No picture displayed

P20/ P25

Delivery time: March - April/ May/ May

Plant size: 25 - 30 cm/ 35 - 40 cm

Hydrangea paniculata

Garden Lights® P23



Varieties

Hydrangea paniculata Pinklight® *

Hydrangea paniculata Redlight® *

Hydrangea paniculata Whitelight®

* No picture displayed



Awards Portfolio

Hydragea macr. Music Collection® (concept)
 Hydragea macr. Music Collection® Deep Purple Dance
 Hydragea macr. Music Collection® Deep Purple Dance
 Hydragea macr. French Can Can®
 Hydragea macr. Music Collection® (concept)
 Hydragea macr. Magical® Ruby Tuesday®
 Hydragea macr. Magical® Ruby Tuesday®
 Hydragea macr. Magical® Ruby Tuesday®
 Hydragea macr. Charming by Magical Lisa®
 Hydragea macr. Charming by Magical Lisa® Blue
 Hydragea macr. Three Sisters® (concept)
 Hydragea macr. Lady Mata Hari®
 Hydragea hybr. Runaway Bride®
 Hydragea hybr. Runaway Bride®
 Hydrangea macr. Black Diamonds® After Midnight®

2nd price Show your Colours Award
 Gold medal
 Gold medal & Best New Plant
 Gold medal & Best New Plant
 Press Price Best Concept
 Best Novelty
 Best Plant Introduction
 Silver Medal
 Silver Medal
 Silver Medal
 Press Price Best Concept
 Best Novelty
 Plant of the year 2018
 Best New Plant of 2018
 Gold medal

IPM Essen – 2015
 HTA National Plant Show UK – 2015
 GLAS (Ireland) – 2015
 HTA National Plant Show UK – 2015
 Plantarium – 2015
 Plantarium – 2015
 Four Oaks Trade Show – 2015
 HTA National Plant Show UK – 2016
 HTA National Plant Show UK – 2016
 HTA National Plant Show UK – 2016
 Plantarium – 2016
 Plantarium – 2017
 Chelsea Flower Show – 2018
 GLAS (Ireland) – 2018
 Spring Challenge KVBC – 2021



Music Collection® Deep Purple



Three Sisters®



Lady Mata Hari® Blue & Pink



Runaway Bride®



WE GROW HYDRANGEAS De Jong Plant B.V.

With more than 40 years of experience,
we are a professional company with
ornamental plants of the highest quality.

We are looking forward to cooperating
with you!

Team De Jong Plant B.V.



Share your Hydrangea moment *#dejongplant*