Summer Collection '23

De Jong Plant B.V.

Introduction

It's our pleasure to offer you our brand new product catalogue containing our Summer Collection 2023. For many years De Jong Plant B.V. is a leading supplier of large amounts colourful Hydrangeas from the best quality in different pot sizes.

We grow Hydrangeas at our locations in Boskoop and Stompwijk, which contains 7ha of container fields and 5ha of greenhouses. Our plant brands are famous domestically and abroad. These heroes get supplied to mainly garden centres, D.I.Y stores, Online stores, supermarkets and mailorder sales throughout Europe. Beside Hydrangeas we also grow diverse other products in huge amounts. We feel it is our job to offer you the best quality plants. We run this every day with a professional and highly evolved team.

Our company is MPS A, MPS Gap and MPS SQ certified, ensuring compliance with the demands of the horticultural sector in the areas of safety, working standards, crop protection and environment.

Would you like to meet us? We're happy to show you our great people, strong brands and colourful nursery.

With kind regards,
De Jong Plant B.V.

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De Jong Plant B.V. concepts

Consumer; creating a wow-factor by inspiration and the correct care instructions.

Florist; creating an exclusive and distinctive product.

Retail/ Cash & Carry; getting connected and co-create new market opportunities.

Get inspired
BY NATURE

After many years of experience we collected many Hydrangea favourites which are highly appraciated by retailers, consumers and specialists in the field.

At our social channels we provide you with daily inspiration of our novelties, new brands and our latest assortment.

FLORIDAY
Did you know that we update our product pictures weekly at Floriday?

This makes it easy for you and your customers to check our plant quality and status of growth.

Floriday

@dejongplant

Colourful

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POS Materials

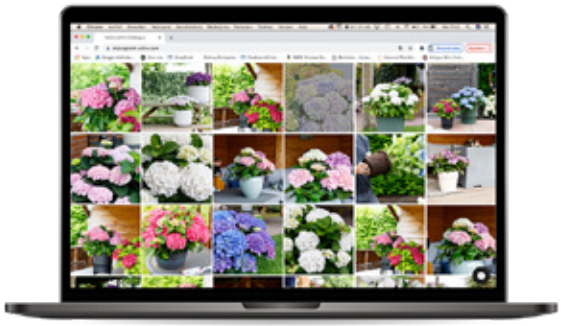
IMAGE DATABASE
This year De Jong Plant B.V. made fresh photo material to support our story and your business. You'll find all our available imaginary on our special online database:

dejongplant-online.com

CATALOGUES AND LEAFLETS
For every product brand De Jong Plant B.V. developed Marketing materials such as a consumer leaflet, roll-up banners and special table banners.

ATTRACTIVE PACKAGING SOLUTIONS
Our plants are very precious to us, which is why we transport these treasures in top quality packaging. That allows the consumer to enjoy them just as much as we do. Our Hydrangea plants are available with a special potcover or with a colourpicture label. Ask our Sales team for the possibilities. For more information visit our website:

dejongplant.nl



Hydrangea macrophylla
P19

Varieties

Hydrangea macr. Blue
Hydrangea macr. Red
Hydrangea macr. Pink
Hydrangea macr. White

P19 (3 ltr.)
Flowers: 5 - 8

Delivery time: mid April - mid May
Plant size: 25 - 30 cm

The classical Hydrangea that never loses its charm

Hydrangea macrophylla
P23

Varieties

Hydrangea macr. Blue
Hydrangea macr. Red
Hydrangea macr. Pink
Hydrangea macr. Purple
Hydrangea macr. White

P23 (5 ltr.)
Flowers: 7 - 12

Delivery time: May - mid September
Plant size: 30 - 40 cm

Hydrangea macrophylla
TELLER P23

Varieties

Hydrangea teller Blue
Hydrangea teller Red
Hydrangea teller Pink
Hydrangea teller White

P23 (5 ltr.)
Flowers: 7 - 12

Delivery time: May - mid September
Plant size: 30 - 40 cm

The classical Hydrangea that never loses its charm

Hydrangea macrophylla
BLACK DIAMONDS® P23

Varieties

Hydrangea macr. Light My Fire®
Hydrangea macr. Red Angel®
Hydrangea macr. Red Angel® Purple
Hydrangea teller After Midnight®
Hydrangea teller Dark Angel®
Hydrangea teller Dark Angel® Purple

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: May - mid June
Plant size: 30 - 40 cm

Beautiful black leaves with bright veins

Hydrangea macrophylla
ENDLESS SUMMER® P23

Varieties

Hydrangea macr. The Bride®
Hydrangea macr. The Original® Blue
Hydrangea macr. The Original® Pink
Hydrangea macr. Summer Love® Purple
Hydrangea macr. Summer Love® Red

P23 (5 ltr.)
Flowers: 5 - 8

Delivery time: April - mid May
Plant size: 30 - 40 cm

Hydrangea macrophylla
Forever&Ever®

The farmer hydrangea perhaps is the most popular garden and patio plant. The sphere shaped flowers provide colour for months and remain beautiful for a long time by slowly wilting. Although Hydrangea Macrophylla normally blooms on perennial wood, there is also a farmer hydrangea that produces beautiful flowers on annuals.

The specific qualities of Forever & Ever® and the sustainable way in which it is grown appeal to more and more retailers and consumers. If selected plants have passed a test phase of several years, they will receive the designation Forever & Ever®. This makes it a collection of the latest hydrangeas that bloom on annual wood.

The properties of Forever & Ever®

- Blooms on annual and perennial wood
- Free from care. Pruning is not necessary. If it's still likable, February is the best time
- Winter hardiness
- Bloom type: huge, round, sphereshaped flowers
- Flowering period: from spring till autumn (untill the first frost)
- Maximum height: 90 cm
- Suitable for landscaping, containers, balcony and terrace
- Available in red, white, blue, purple and pink

Hydrangea macrophylla
Forever&Ever® P23

Varieties

Hydrangea macr. Forever&Ever® Blue
Hydrangea macr. Forever&Ever® Pink
Hydrangea macr. Forever&Ever® Purple
Hydrangea macr. Forever&Ever® Red

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: April - mid September
Plant size: 30 - 40 cm

Hydrangea macrophylla
Forever&Ever® P23

Varieties

Hydrangea macr. Forever&Ever® White
Hydrangea teller Forever&Ever® Blue
Hydrangea teller Forever&Ever® Pink
Hydrangea teller Forever&Ever® White

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: April - mid September
Plant size: 30 - 40 cm

The farmer Hydrangea that blooms on annual wood

Hydrangea macrophylla
Forever&Ever® P23

Varieties

Hydrangea macr. Hortbux® Blue
Hydrangea macr. Hortbux® Pink

The ideal sea of flowers instead of a standard green hedge. Enjoy your compact hedge with a guarantee of more than 100 blooms per linear metre. The Forever&Ever® Hortbux is a long-flowering plant and blooms until late in the autumn. The Forever&Ever® Hortbux remains very compact. After five years without pruning, it will only reach knee height.

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: April - mid September
Plant size: 30 - 40 cm

Hydrangea macrophylla
Magical Hydrangea®

Magical® HYDRANGEA

Bring nature's vitality into your home and garden.
Magical® robust plants produce flowers whose exhilarating colours continue to change throughout their months-long blooming period. Connecting you with nature's magic.

Colours that keep changing
Daylight changes the colours of the Magical® hydrangea flowers.The bright shades gradually take on a romantic, autumnal glow of dark red or grey green. During a flowering season of 150 days, the flowers can display three to four shades of colour.

Hydrangea: delicate and hardy
Magical® hydrangeas have a gentle appearance, but they are robust and hardy. They flower for a very long time and their strong branches can withstand the wind and cold. In case of severe night frost, cover garden hydrangeas with a fleece cloth and fresh buds will appear by themselves after the winter. The Magical® plants stay upright during heavy rain showers, and are guaranteed to attract attention.

Together we grow Magical® hydrangeas of the highest quality with love and attention.
We are more than willing to help you improve your Magical® sales. Fore promotion materials, inspiration pictures or sales sheets, please visit: https://magicalhydrangea.com/en/login

Hydrangea macrophylla
Magical® P20

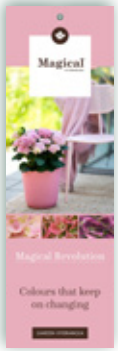
Varieties

Hydrangea macr. Noblesse®
Hydrangea macr. Jewel Blue®
Hydrangea macr. Jewel Pink®
Hydrangea macr. Revolution® Blue

P20 (3,5 ltr.)
Flowers: 5 - 8

Delivery time: May - mid June
Plant size: 25 - 30 cm

Hydrangea macrophylla
Magical® P20



Varieties

Hydrangea macr. Revolution® Pink
Hydrangea macr. Ruby Tuesday®

P20 (3,5 ltr.)
Flowers: 5 - 8

Delivery time: May - mid June
Plant size: 25 - 30 cm

Exciting colours that keep changing during the seasons

Hydrangea macrophylla
Magical® P23

Varieties

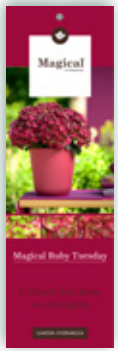
Hydrangea macr. Green Delight®
Hydrangea macr. Greenfire®
Hydrangea macr. Harmony® *
Hydrangea macr. Jewel® Blue
Hydrangea macr. Jewel® Pink
Hydrangea macr. Noblesse®
Hydrangea macr. Revolution® Blue

* no picture displayed

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: May - mid September
Plant size: 30 - 40 cm

Hydrangea macrophylla
Magical® P23



Varieties

Hydrangea macr. Revolution® Pink
Hydrangea macr. Ruby Tuesday®
Hydrangea macr. Sapphire®
Hydrangea macr. Wings®

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: May - mid September
Plant size: 30 - 40 cm

Exciting colours that keep changing during the seasons

Hydrangea macrophylla
Music Collection® P23

Varieties

Hydrangea macr. Blue Ballad®
Hydrangea macr. Blue Boogiewoogie®
Hydrangea macr. Deep Purple Dance®
Hydrangea macr. Pink Punk®
Hydrangea macr. Red Reggae®
Hydrangea macr. Soft Pink Salsa®

P23 (5 ltr.)
Flowers: 7 - 12

Delivery time: mid April - mid September
Plant size: 30 - 40 cm

Colours that sounds like music into your ears!

Hydrangea macrophylla
Royalty Collection®

Enjoy months of charm with the outstanding Royalty Collection®. This incredible plant collection is grown exclusively by De Jong Plant B.V. The Royalty Collection® is the perfect outdoor Hydrangea. When the Spring flowers begin to fade, the Royalty Collection is the perfect answer to make your garden, even more, inviting from early Summer to late Autumn.

The Royalty Collection® is a care- and user friendly plant that can be used outdoor in planters, tubs and baskets. With it's beautiful shapes and colours, excellent branching and rich flowering, the Royalty Collection® remains the #1 outdoor Hydrangea at the market and favourite of specialists and consumers domestically and abroad.

Benefits of the Royalty Collection®
The Royalty Collection® is a plant with broad possibilities, it is very sun-resistant and also rain-resistant. The Royalty Collection® Hydrangeas have a long shelf life, are very floriferous, produce the most intense colours and are also very colourfast and stable. In addition, this plant is easy to care for.

Striking presentation
We're more than willing to help you stand out in the market. We develop Marketing concepts in collaboration with our customers in order to provide the product with the right market perception. A striking instore or online presentation creates more sales revenues. Every Royalty Collection® plant is unique. Every plant will be delivered with a special plant label in order to provide customers the most important information to take care of their new Hydrangea plant.

Roll-ups, table banners of special merchandise on request. Are you interested in tailor-made solutions for your business. Get in contact and discover how the Royalty Collection® can fit perfectly into your business.

Hydrangea macrophylla
Royalty Collection® P20

Varieties

Hydrangea macr. Amor®
Hydrangea macr. Beauty of Boskoop®
Hydrangea macr. Burning Hot®
Hydrangea macr. Fabolo® *
Hydrangea macr. Fire Wings®
Hydrangea teller Koria®
Hydrangea macr. Lady Mata Hari® Blue

* No picture displayed

P20 (3,5 ltr.)
Flowers: 5 - 8

Delivery time: end of April - end of August
Plant size: 25 - 30 cm

Hydrangea macrophylla
Royalty Collection® P20

Varieties

Hydrangea macr. Lady Mata Hari® Pink
Hydrangea macr. Light O Day® - Silver leaf *
Hydrangea macr. Ningbo® Red
Hydrangea teller Sweet Lollipop®
Hydrangea teller Tiffany® Purple
Hydrangea macr. Ice Girl®
Hydrangea macr. White Caps®

* No picture displayed

P20 (3,5 ltr.)
Flowers: 5 - 8

Delivery time: end of April - end of August
Plant size: 25 - 30 cm

The series known for its generous flowering

Hydrangea macrophylla
Royalty Collection® P23

Varieties

Hydrangea macr. Amor®
Hydrangea macr. Caiprinha®
Hydrangea macr. Happy Blue®
Hydrangea macr. Green Flair® Red
Hydrangea macr. Green Shadow®
Hydrangea teller Lady in Red®

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: end of April - mid September
Plant size: 30 - 40 cm

Hydrangea macrophylla
Royalty Collection® P23

Varieties

Hydrangea macr. Lady Mata Hari® Blue
Hydrangea macr. Lady Mata Hari® Pink
Hydrangea macr. Rosie® Purple
Hydrangea macr. Selma®
Hydrangea teller Tiffany® Purple
Hydrangea teller Wedding Gown®

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: end of April - mid September
Plant size: 30 - 40 cm

The series known for its generous flowering

Hydrangea macrophylla
Three Sisters® P26

Variety

Hydrangea macr. Three Sisters® Pastell

P25 (6 ltr.)
Flowers: 8 - 12

Delivery time: May
Plant size: 35 - 45 cm

Hydrangea macrophylla
Switch® P23

Varieties

Hydrangea macr. Fayette® Blue
Hydrangea macr. Fayette® Pink
Hydrangea macr. Kassiopeia® Blue
Hydrangea macr. Kassiopeia® Pink
Hydrangea macr. Pandorra® Blue
Hydrangea macr. Pandorra® Pink

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: mid April - mid June
Plant size: 30 - 40 cm

(S)witch , the most fascinating Hydrangea of all time

Hydrangea hybrid

Runaway Bride® / French Bolero®

Varieties

Hydrangea hybrid Runaway Bride® 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)
Hydrangea hybrid French Bolero® Blue 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)
Hydrangea hybrid French Bolero® Pink 20 cm (3,5 ltr.) */ 25 cm (6 ltr.)

P20/ P25 Delivery time: April - August
Plant size: 25 - 30 cm/ 35 - 40 cm

An unique hybrid Hydrangea with an exceptional shape

Hydrangea paniculata

Garden Lights® P23

Varieties

Hydrangea paniculata Pinklight®
Hydrangea paniculata Redlight®
Hydrangea paniculata Whitelight®

P23 (5 ltr.)
Flowers: 6 - 10

Delivery time: May - July
Plant size: 40 - 50 cm

Awards Portfolio

Hydragea macr. Music Collection® (concept)	2nd price Show your Colours Award	IPM Essen - 2015
Hydragea macr. Music Collection® Deep Purple Dance	Gold medal	HTA National Plant Show UK - 2015
Hydragea macr. Music Collection® Deep Purple Dance	Gold medal & Best New Plant	GLAS (Ireland) - 2015
Hydragea macr. French Can Can®	Gold medal & Best New Plant	HTA National Plant Show UK - 2015
Hydragea macr. Music Collection® (concept)	Press Price Best Concept	Plantarium - 2015
Hydragea macr. Magical® Ruby Tuesday®	Best Novelty	Plantarium - 2015
Hydragea macr. Magical® Ruby Tuesday®	Best Plant Introduction	Four Oaks Trade Show - 2015
Hydragea macr. Magical® Ruby Tuesday®	Silver Medal	HTA National Plant Show UK - 2016
Hydragea macr. Charming by Magical Lisa®	Silver Medal	HTA National Plant Show UK - 2016
Hydragea macr. Charming by Magical Lisa® Blue	Silver Medal	HTA National Plant Show UK - 2016
Hydragea macr. Three Sisters® (concept)	Press Price Best Concept	Plantarium - 2016
Hydragea macr. Lady Mata Hari®	Best Novelty	Plantarium - 2017
Hydragea hybr. Runaway Bride®	Plant of the year 2018	Chelsea Flower Show - 2018
Hydragea hybr. Runaway Bride®	Best New Plant of 2018	GLAS (Ireland) - 2018
Hydrangea macr. Black Diamonds® After Midnight®	Gold medal	Spring Challenge KVBC - 2021

Music Collection® Deep Purple

Three Sisters®

Lady Mata Hari® Blue & Pink

Runaway Bride®

WE GROW HYDRANGEAS
De Jong Plant B.V.

With more than 40 years of experience,
we are a professional company with
ornamental plants of the highest quality.

We are looking forward to cooperating
with you!

Team De Jong Plant B.V.

Share your Hydrangea moment #dejongplant

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