

Spring Collection '24

De Jong Plant B.V.



Introduction

It's our pleasure to offer you our brand new product catalogue containing our Summer Collection 2023. For many years De Jong Plant B.V. is a leading supplier of large amounts colourful Hydrangeas from the best quality in different pot sizes.

We grow Hydrangeas at our locations in Boskoop and Stompwijk, which contains 7ha of container fields and 5ha of greenhouses. Our plant brands are famous domestically and abroad. These heroes get supplied to mainly garden centres, D.I.Y stores, Online stores, supermarkets and mailorder sales throughout Europe. Beside Hydrangeas we also grow diverse other products in huge amounts. We feel it is our job to offer you the best quality plants. We run this every day with a professional and highly evolved team.

Our company is MPS A, MPS Gap and MPS SQ certified, ensuring compliance with the demands of the horticultural sector in the areas of safety, working standards, crop protection and environment.

Would you like to meet us? We're happy to show you our great people, strong brands and colourful nursery.

With kind regards,
De Jong Plant B.V.

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De Jong Plant B.V. concepts

Consumer; creating a wow-factor by inspiration and the correct care instructions.

Florist; creating an exclusive and distinctive product.

Retail/ Cash & Carry; getting connected and co-create new market opportunities.

Get inspired

BY NATURE

After many years of experience we collected many Hydrangea favourites which are highly appreciated by retailers, consumers and specialists in the field.

At our social channels we provide you with daily inspiration of our novelties, new brands and our latest assortment.

FLORIDAY

Did you know that we update our product pictures weekly at Floriday?

This makes it easy for you and your customers to check our plant quality and status of growth.



@dejongplant





Colourful

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POS Materials

IMAGE DATABASE

This year De Jong Plant B.V. made fresh photo material to support our story and your business. You'll find all our available imaginary on our special online database:

dejongplant-online.com

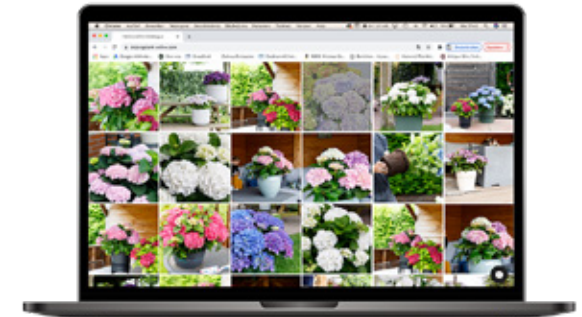
CATALOGUES AND LEAFLETS

For every product brand De Jong Plant B.V. developed Marketing materials such as a consumer leaflet, roll-up banners and special table banners.

ATTRACTIVE PACKAGING SOLUTIONS

Our plants are very precious to us, which is why we transport these treasures in top quality packaging. That allows the consumer to enjoy them just as much as we do. Our Hydrangea plants are available with a special potcover or with a colourpicture label. Ask our Sales team for the possibilities. For more information visit our website:

dejongplant.nl



Hydrangea macrophylla

P17



Varieties

- Hydrangea macr. Blue
- Hydrangea macr. Pink
- Hydrangea macr. Purple
- Hydrangea macr. Red
- Hydrangea macr. White



Hydrangea macrophylla

P17 potcover



Hydrangea macrophylla

P17



Varieties

- Hydrangea teller Blue
- Hydrangea teller Pink
- Hydrangea teller Red
- Hydrangea teller White

Hydrangea macrophylla

P17 potcover



Hydrangea macrophylla

Black Diamonds® P17



Varieties

Hydrangea macr. Light My Fire®

Hydrangea macr. Red Angel®

Hydrangea macr. Red Angel® Purple

Hydrangea teller After Midnight®

Hydrangea teller Dark Angel®

Hydrangea teller Dark Angel® Purple



Hydrangea macrophylla

Black Diamonds® P17 potcover



Hydrangea macrophylla

Endless Summer® P17



Varieties

Hydrangea macr. The Bride® White

Hydrangea macr. Bloomstar® Blue *

Hydrangea macr. Bloomstar® Pink *

Hydrangea macr. The Original® Blue

Hydrangea macr. The Original® Pink

Hydrangea macr. Summer Love® Purple

Hydrangea macr. Summer Love® Red

* No picture displayed

Hydrangea macrophylla

Endless Summer® P17 potcover



Hydrangea macrophylla

Forever&Ever® P17



Varieties

- Hydrangea macr. Forever&Ever® Blue
- Hydrangea macr. Forever&Ever® Pink
- Hydrangea macr. Forever&Ever® Purple
- Hydrangea macr. Forever&Ever® Red
- Hydrangea macr. Forever&Ever® White

Hydrangea macrophylla

Forever&Ever® P17 potcover





Hydrangea macrophylla

Forever&Ever® Hortbux® P17

The ideal sea of flowers instead of a standard green hedge. Enjoy your compact hedge with a guarantee of more than 100 blooms per linear metre.

The Forever&Ever® Hortbux is a long-flowering plant and blooms until late in the autumn. The Forever&Ever® Hortbux remains very compact. After five years without pruning, it will only reach knee height.

Varieties

Hydrangea macr. Hortbux® Blue
Hydrangea macr. Hortbux® Pink



Hydrangea macrophylla

Forever&Ever® Hortbux® P17 potcover



Hydrangea macrophylla

Magical® P17



Varieties

Hydrangea macr. Noblesse®

Hydrangea macr. Jewel Blue®*

Hydrangea macr. Jewel Pink®*

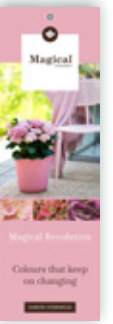
Hydrangea macr. Revolution® Blue

Hydrangea macr. Revolution® Pink

Hydrangea macr. Ruby Tuesday®

Hydrangea macrophylla

Magical® P17 potcover



Hydrangea macrophylla

Music Collection® P17



Varieties

Hydrangea macr. Blue Ballad®

Hydrangea macr. Blue Boogiewoogie®

Hydrangea macr. Deep Purple Dance®

Hydrangea macr. Pink Punk®

Hydrangea macr. Red Reggae®

Hydrangea macr. Soft Pink Salsa®



Hydrangea macrophylla

Music Collection® P17 potcover



Hydrangea macrophylla

Royalty Collection® P17



Varieties

Hydrangea macr. Beauty of Boskoop®

Hydrangea teller Flame®*

Hydrangea macr. Fire Wings®*

Hydrangea macr. Ice Girl®*

Hydrangea macr. Lady Mata Hari® Blue

Hydrangea macr. Lady Mata Hari® Pink

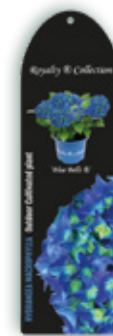
Hydrangea macr. Rosie Purple®

Hydrangea teller Angel Wings® Blue



Hydrangea macrophylla

Royalty Collection® P17 potcover



Hydrangea Hybrid



Varieties

Hydrangea Hybrid Runaway Bride® C2

Hydrangea Hybrid Runaway Bride® rek C3,5

Hydrangea Hybrid Runaway Bride® klim RP15

Hydrangea hybrid
P17 potcover

*Runaway
Bride.*



Hydrangea paniculata

Garden Lights® P17



Varieties

Hydrangea pan. Gardenlights® Pinklight®

Hydrangea pan. Gardenlights® Redlight®

Hydrangea pan. Gardenlights® Whitelight®

Hydrangea paniculata

Garden Lights® P17 potcover

GARDEN*lights*®
COLLECTION
HYDRANGEA PANICULATA






New!

Miscanthus Eco2Grass®



- Six times more CO² absorption than a forest of trees
- Natural and circular environmental solution
- Captures ammonia and particulate matter from the environment
- Water purifying and soil improving
- Eco-raw material for bio-based products



Elephant grass is one of the most beautiful and largest grasses with a length of up to three meters. The attractive-looking crop can therefore as well protect gardens against wind and noise. The sturdy stems and slender long leaves of this perennial grow very quickly. The grass requires hardly any maintenance and naturally stores an exceptionally high amount of CO². Also for consumers a great way to reduce CO², nitrogen (N²) and particulate matter with a stylish garden plant for planting or hedge.

Delivery time: August - April



Lavatera/Malva

P19



Varieties

- Lavatera Baby Barnsley®
- Lavatera Barnsley
- Lavatera Blue Bird®
- Lavatera Blushing Bride®
- Lavatera Burgundy Wine
- Lavatera Maritima
- Lavatera oblia Rosea®
- Malva Park Allee®
- Malva sylv. Blue Fountain®
- Malva sylv. Marina®

P19 (3 ltr.)

Delivery time: January - April
Plant size: 20 - 25 cm



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Impressive, rich flowering garden plants



Lavendula

Angustifolia® P23



Varieties

Lavendula Angustifolia Hidcote (blue)

Lavendula Angustifolia Muntstead (light blue)

P23 (5 ltr.)

Delivery time: February - April

Plant size: 20 - 25 cm

Paeonia Lactiflora

P15



Varieties

Paeonia lact. dark pink

Paeonia lact. pink

Paeonia lact. purple

Paeonia lact. red

Paeonia lact. white

Paeonia Lactiflora

P19



Varieties

Paeonia lact. dark pink

Paeonia lact. pink

Paeonia lact. purple

Paeonia lact. red

Paeonia lact. white

P19 (3 ltr.)

Delivery time: January - March





Paeonia Lactiflora

Fabulous Flowers® P21



Varieties

Paeonia lact. Beautiful Red Belle®

Paeonia lact. Captivating White Caroline®

Paeonia lact. Charming Magenta Cinderella® *

Paeonia lact. Enchanting Pink Elsa®

Paeonia lact. Gorgeous Pink Grace®

* No picture displayed

P21 (7 Itr.)

Flower Buds: 3 - 5 (end of April)

Delivery time: March - May

Plant size: 30 - 40 cm



Paeonia Suffruticosa

P15



Varieties

Paeonia suffr. lavender

Paeonia suffr. pink

Paeonia suffr. purple

Paeonia suffr. red

Paeonia suffr. white

Paeonia suffr. yellow



Paeonia Suffruticosa

P17 potcover



P17 (2 ltr.)
Branches; 2

Delivery time: January - March
Plant size: 20 - 25 cm



Paeonia Suffruticosa

P19



Varieties

- Paeonia suffr. lavender
- Paeonia suffr. pink
- Paeonia suffr. purple
- Paeonia suffr. red
- Paeonia suffr. white
- Paeonia suffr. yellow



P19 (3 ltr.)
Branches: 3 - 4

Delivery time: March - May
Plant size: 25 - 30 cm

Paeonia Suffruticosa

P24



Varieties

- Paeonia suffr. pink
- Paeonia suffr. purple
- Paeonia suffr. red
- Paeonia suffr. white
- Paeonia suffr. yellow



Paeonia Suffruticosa

P32



Varieties

- Paeonia suffr. pink
- Paeonia suffr. purple
- Paeonia suffr. red
- Paeonia suffr. white
- Paeonia suffr. yellow

P32 (12 ltr.)
Branches: 10 - 15

Delivery time: Mid January - March
Plant size: 50 - 60 cm

Syringa Vulgaris

P23



Varieties

- Syringa vulg. Beauty of Moscow (white/purple double flower)
- Syringa vulg. Charles Joly (purperred double flower)
- Syringa vulg. Ludwig Spath (purple single flower)
- Syringa vulg. Michel Buchner Spath (blue/lilac double flower)
- Syringa vulg. Mme Lemoine (white double flower)
- Syringa vulg. Rum von Hortenstein (purple/white single flower)
- Syringa vulg. Sensation (purperred/white single flower)



Syringa Vulgaris

P26



Varieties

Syringa vulg. Beauty of Moscow (white/purple double flower)

Syringa vulg. Charles Joly (purperred double flower)

Syringa vulg. Ludwig Spath (purple single flower)

Syringa vulg. Michel Buchner Spath (blue/lilac double flower)

Syringa vulg. Mme Lemoine (white double flower)

Syringa vulg. Rum von Hortenstein (purple/white single flower)

Syringa vulg. Sensation (purperred/white single flower)

P26 (7,5 ltr.)

Branches: 5 - 8

Delivery time: January - March (potted in Autumn)

Plant size: 60 - 80 cm





Prunus Triloba

P23 / P26



Varieties

P23

P26

P23 (5 ltr.) / P26 (7,5 ltr.)
Branches: 5 - 8 / 6 - 10

Delivery time: January - end of March
Plant size: 60 cm stem



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Beautiful flowering Plum!



WE GROW HYDRANGEAS De Jong Plant B.V.

With more than 40 years of experience,
we are a professional company with
ornamental plants of the highest quality.

We are looking forward to cooperating
with you!

Team De Jong Plant B.V.



Share your Hydrangea moment *#dejongplant*